

# THE RESERVE

A black and white photograph of a hand holding a glass of whiskey. The hand is positioned on the right side of the frame, with fingers wrapped around the glass. The glass is partially filled with a dark liquid, likely whiskey. The background is dark and out of focus, showing the silhouette of a person in a suit, suggesting a barbershop or a sophisticated setting. The overall mood is elegant and refined.

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Elevating The Barbershop Experience

# THE RESERVE

Has a genuine desire to enhance your self-image and confidence at any age by delivering result-driven, quality care with state-of-the-art equipment through our highly trained staff.



# HOW IT BEGAN

From a two-person team to a company with a workforce count of over 150 barbers, more than 10 corporate employees and high profile investors, The Spot Barbershop has disrupted the barbering industry and established the brand to become a nation-wide business model.

With innovation and growth always on the radar, The Spot Barbershop team, has done research in how to better the grooming industry and, once again, target a niche market with opportunities to establish a new venture for the brand.

2001

• Founded The Spot Barbershop

2015

• Position 18 Locations in South Florida

2019

• Research to venture into expanding the grooming industry

2024

• Next steps



# MORE THAN A BARBERSHOP



FOUNDED IN

2001



CUSTOMERS SERVED  
PER YEAR

150,000



ACTIVE USERS

30,000





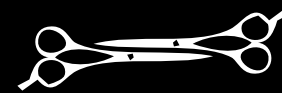
RAZOR EDGE UP



BEARD SCULPTING



HOT TOWEL SHAVE



CLASSIC CUTS



BALD SHAVES



JUNIOR CUTS

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